



Press Release

VENICE REGION CONVENTION BUREAU NETWORK

**DO YOU DREAM OF AN UNFORGETTABLE EVENT? IF YOU CAN DREAM IT, IN VENETO, ITALY, YOU CAN DO IT!**

*VENETO AND ITS WONDERS THE IDEAL SETTING FOR A MEETING INDUSTRY THAT IS MORE ACTIVE THAN EVER*

*Business events in Veneto among art and nature, history and archaeology.*

*Veneto has a thousand and one characters rolled into one, and this extraordinary location provides emotion that acts as a backdrop to an event, whatever type it may be*

This is the north-east of Italy that you do not expect, with splendid cities, places rich in history, mountains, lakes and lagoons, in a mixture of art, nature, food and wine.

Among thousands of emotions and sensations, tradition and innovation merge in a unique business proposal in its field, not only for the surrounding beauty of the region but also for the high-quality services that the regional congress centres offer.

A meeting industry more active than ever and that leaves behind the doubts and uncertainty of recent times, thanks to a highly competitive and authoritative integrated proposal that responds to every need. From the smallest to the biggest.

**DO YOU DREAM OF AN UNFORGETTABLE EVENT? IF YOU CAN DREAM IT, IN VENETO YOU CAN DO IT**

Veneto is one of the best-known and most-craved tourism destinations in the world, the most welcoming region of Italy, the absolute top in terms of tourist numbers. Thanks to its cultural heritage, landscapes and variety of environments and ecosystems, it can satisfy a wide range of demands, presenting event organisers and participants with numerous integrated offers of specialised services. Thanks to a network of destination convention bureaux and trade associations in the regions, anyone who needs to organise an event, a meeting, a conference, an exhibition, a team-building event, an incentive, a wedding, a photo shoot, or a video, will be helped to identify a wide range of proposals including historic villas, fascinating castles, business and pleasure hotels, holiday farms, modern locations and much more. Veneto, with its countless opportunities, can thus respond to any meeting demands, big or small, long or short, company or association, institutional or informal, commercial or cultural, indoors or outdoors. The modern and resilient Veneto MICE industry is able to launch an entire sector with its renowned hospitality flanked by important innovations and excellent opportunities as well as strong and careful attention to marketing.

The Venice Region Convention Bureau Network is an initiative strongly supported by the Regional Authorities and comprises the individual Convention Bureaux and their regional organisational offices. This is the heart of all activity that promotes the industry, resulting in an extraordinary hospitality capacity with fairs, hotels, convention centres, historic residences and much more.

If you can dream it, in Veneto you can do it! The Meeting Industry is a jewel in the crown of this entire region, a guarantee of success thanks to its experience, hospitality culture, structures and services.

Everything is enhanced by the surrounding wonderful landscapes and Unesco world heritage sites. From the 3000-metre high Marmolada view, to the reflective waters of the Lagoon. To its art cities, lake and thermal baths. Each place has its own special quality, just like every location. Some people opt for the picturesque setting, others for natural charm, the artistic wealth, the culture, the romantic atmosphere... Some go for a wooden chalet, others for a boutique hotel, a hi-tech hub, the open air... Once you choose your destination, the tourism options are wide and comprehensive.

Whether it be for international events or bespoke trips, the Veneto network can respond better than ever to all sectors of the convention-tourism industry. For some time now, in order to set up a successful project, the **Venice Region Convention Bureau Network** has been working every day with professionalism, constancy, dedication and commitment on various aspects: from promotional activity and planning engagement and educational initiatives for professionals in the meeting industry, to networking and everything connected to the industry as a whole.

#### **VENETO IN NUMBERS**

7 Local Convention Bureaux and organised branches

5 Trade Fair Districts

3 International Airports

330 Convention venues

+ 1200 Meeting rooms

9 Unesco Sites

5 Universities

14 Academies and Music Conservatories

43 Golf courses

32 Ski areas

709 km of ski slopes

+ 1500 km of cycle paths  
+ 150 km of shoreline  
+200 thermal spas  
315 museums  
24 Palladian villas  
5 Parks and natural reserves  
16 Wine Routes

**THE DESTINATIONS:**

BELLUNO - DOLOMITES CONVENTION BUREAU  
PADUA - PADOVA CONVENTION & VISITORS BUREAU  
ROVIGO - ROVIGO CONVENTION & VISITORS BUREAU  
TREVISO - MARCA TREVISO CONVENTION BUREAU  
VENICE – VENEZIA UNICA CONVENTION BUREAU  
VERONA - CONFERENCES & EVENTS IN VERONA  
VICENZA - VICENZA CONVENTION BUREAU

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