

PRESS RELEASE

REGIONE LAZIO AT IMEX 2023

Regione Lazio will be part of the **2023** edition of the **IMEX** tourism event in Frankfurt with **eight leading companies** in the tourism sector and highly qualified in incoming sector.

At the event to be held from May 23 to 25 at the **Messe Frankfurt exhibition center**, Lazio enterprises will present a conference offer of event organization, roadshows, conferences, sports, incentive travel and luxury travel.

The Meetings and Incentives segment for participating companies represents one of the main sectors of the regional offer, which contributes to the seasonal adjustment of the tourist flow.

Among this year's novelties for Lazio will be the presentation of some important events:

- An international meeting of the Association of European Insurance Companies, with 450 delegates from 10 countries and reception in a prestigious location in the Lazio region;
- The organization of theatrical tours or custom-created crime in Rome and Lazio;
- A Summer Party at the Magicland in Valmontone;

As for the hotel sector at **IMEX 2023** will be taking part hotels with more than 200 rooms, dining spaces, panoramic rooftops, adequately equipped meeting rooms, relaxation areas with SPA and gymnasium, are in line with the potential demands of the buyers who will take part in this important event.