



ITALY

Vicenza
Convention
Bureau

VICENZA

IN THE HEART OF VENETO REGION,
THE GOLDEN CITY OF ANDREA PALLADIO



Yes, VICENZA



VICENZA, IN THE HEART OF THE “VENICE REGION”, COMBINES ITS ANCIENT SOUL WITH A LIVELY ENTREPRENEURIAL SPIRIT. IT IS A CITY LOOKING AT EUROPE AND THE WORLD AND INVESTING IN THE FUTURE. IT IS A QUALIFIED DESTINATION FOR A VARIETY OF EVENTS.

Vicenza is the city of Andrea Palladio, real pearl of the Italian Renaissance.

Vicenza is the city of gold, third Italian province for export.

Vicenza and its villas have been declared World Heritage by UNESCO.

The Basilica Palladiana has been recognised as National Monument.

Yes, VICENZA CONVENTION BUREAU

Vicenza Convention Bureau is the office in charge of the promotion of Vicenza and its territory as a MICE destination - Meetings, Incentives, Conferences Events. Our office presents Vicenza as candidate **city for scientific, cultural and sports events supporting companies and agencies interested in planning every kind of event**, from a boutique event to an international congress. Our service is always free of charge.

With **more than 100 partners** (convention centres, hotels, restaurants, travel agencies, pco...) and a perfect knowledge of the secrets of the territory, Vicenza Convention Bureau is a precious help and a real support for every meeting planner.

WHAT WE DO FOR PROMOTION:


- realisation of customised bid books in Italy and abroad
- selection of hosted buyers to visit the city and its services
- presentation of our destination during national and international exhibitions and workshop and planning advertising campaigns

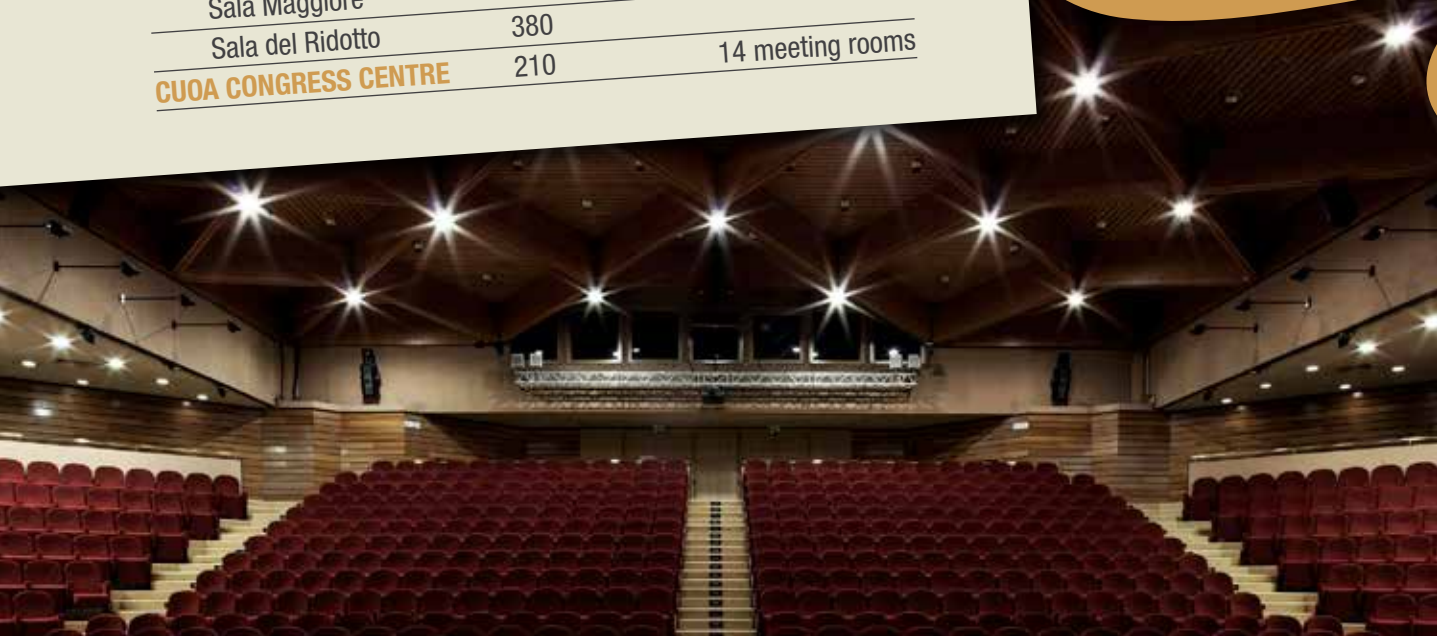
WHAT WE DO FOR AN EVENT:

- selection of conference venues and hotels
- preliminary quotations
- planning site inspection
- supporting agencies in the relationship with venues and hotels
- information regarding technical details
- booking support with an exclusive link to our web site www.vicenzabooking.com



CONGRESS CENTRES, EXHIBITIONS AND...

| |  | SPACES |
|-----------------------------|---|------------------|
| VICENZA FAIR | | |
| Big Event Area | Up to 9000 pax | 13.500 sqm |
| Convention Centre | 714 | 12 meeting rooms |
| TOWN THEATRE | | |
| Sala Maggiore | 910 | |
| Sala del Ridotto | 380 | |
| CUOA CONGRESS CENTRE | 210 | 14 meeting rooms |



The main venues for big events grant versatility, functionality and high technological standards.

Our venues are suitable for scientific congresses, conventions but also big cultural events or concerts.

HOTELS

15

BUSINESS HOTELS WITHIN 12 MINUTES
FROM FAIR AND FROM CITY CENTER

12

HOTELS WITH PRIVATE MEETING ROOMS

400

PAX THE BIGGER PLENARY ROOM IN HOTEL

1250

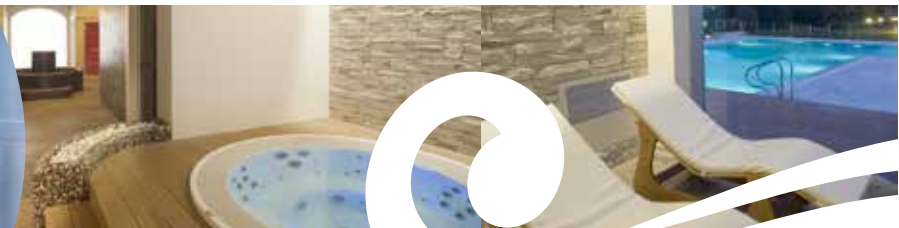
ROOMS 4*

2400

BEDS



BOOK NOW



Our business hotels put together a **high quality standard with a warm and familiar welcome**. Besides several solutions for meeting needs, a lot of our hotel have swimming pools, wellness centre, gym rooms.

Moreover Vicenza offers numerous three and two stars hotels and beautiful farmhouses or bed and breakfast to satisfy every guest.

Through our web site www.vicenzabooking.com our partners grant special rates for participants of events.

PALLADIO & SURROUNDINGS

The jewels of Andrea Palladio: the amazing Teatro Olimpico and the Basilica Palladiana with its loggias, the fascinating terrace and the Domus Comestabilis...

Unique places ideal for exclusive events.

Furthermore: the famous Villas of Palladio and the dozens of Venetian Villas, deep in the countryside or in the Berici hills.



Some are completely equipped, some can be smartly personalized. The frescoes, the gardens and the guest-houses of the villas become the perfect background for an unforgettable event.

These are ideal locations for social and gala dinners, but also for company conventions, conferences or trainings and team working.

DIFFERENT LOCATIONS

Vicenza is the ideal destination even for those looking for extreme oddness.

Very special venues, impossible to classify, that tells the contemporary city looking at the future starting from the tradition.



A **training course** in a former woollen mill or factory of the 800?

A **work meeting** in a distillery or a winery?

A **cocktail** by the swimming pool in a penthouse overlooking the mountains?

A **evening** among the works of great international designers?

IN VICENZA EVERYTHING IS POSSIBLE. LET US AMAZE YOU!

THE TERRITORY? A REAL PLUS

The opportunities of the MICE sector in Vicenza grow thanks to the territory: a province that boasts strength and tradition, not only in the **gold** sector but also in the **textile, leather, ceramics** and **wine-and-food** sector. The Jewellery Museum – the first in Italy and one of the few in the world exclusively dedicated to jewellery and the art of goldsmith – is a must in the “gold tour” among artisan shops.



A number of “shopping tours”, with brands such as Diesel, Dainese and Bottega Veneta. For the green lovers there are many opportunities: trekking, nordic walking, cycle ways, mountain bike excursions. An interesting golf offer with three golf courses in the area and skiing opportunities in the ideal cross country skiing background. From the Berici hills to the Asiago Plateau, many are the places particularly suitable for **sport events** and **green meetings**.

MICE AREAS AROUND VICENZA:

- BASSANO DEL GRAPPA
- ALTOPIANO DI ASIAGO
- COLLI BERICI
- RECOARO TERME



CONNECTING THE WORLD

VICENZA IS... NEARBY!

BY PLANE

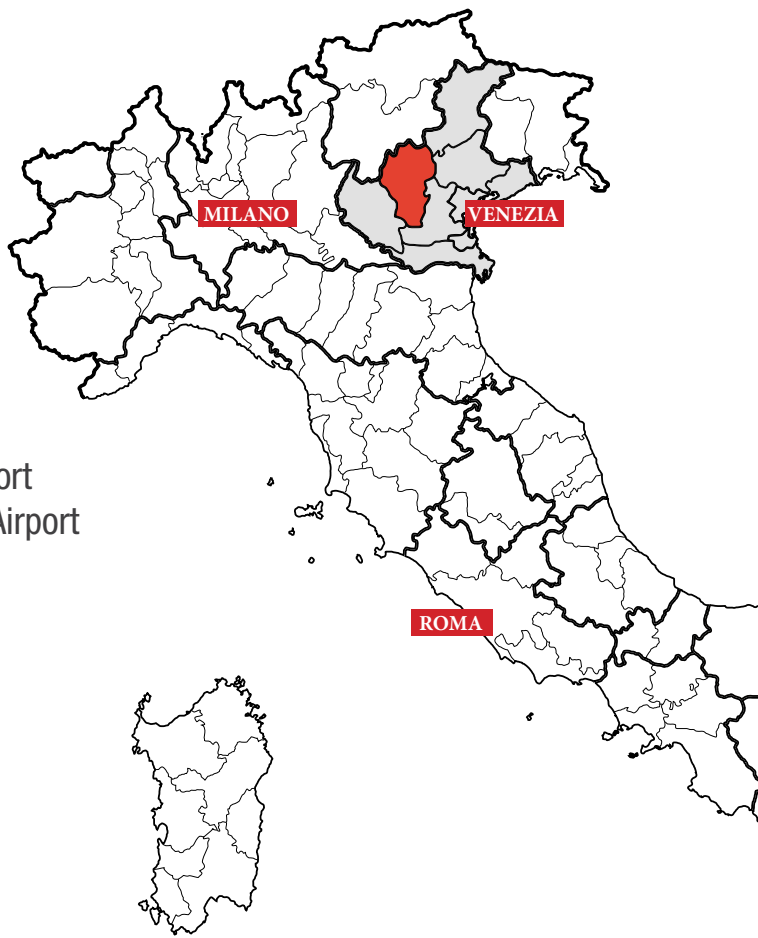
45 minutes from Venice "Marco Polo" Airport
30 minutes from Verona "Valerio Catullo" Airport

BY TRAIN

1 h 45 minutes from Milano
40 minutes from Venezia

BY CAR

Vicenza is along A4 and A31 motorway





Vicenza Convention Bureau

Via Montale, 25

36100 Vicenza

ITALY

+39.0444 994770

info@vicenzacb.com

www.vicenzacb.com

All images come from "Vicenza è"
photo archive.