



REGIONE SICILIANA

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ASSESSORATO DEL TURISMO, DELLO SPORT E DELLO SPETTACOLO

“Sicily: a land to tell and to experience in every corner”

Sicily is an exclusive tourist destination that boasts an immense cultural, artistic, and natural heritage that makes the island a unique and fascinating location within the international tourism scene — one to be enjoyed day after day, throughout the year. Its incomparable natural heritage includes 1,636 km of coastline (22% of all Italy), 7 UNESCO Sites, and 87 protected areas, including one National Natural Park, 4 Natural Parks, 75 Natural Reserves, and 7 Marine Protected Areas. Added to this is an immense historical heritage with more than 200 cultural sites—equal to 1/3 of the entire nation and 1/6 of the world’s total—that involves 41 monumental sites, 51 megalithic sites, 54 archaeological parks, and over 50 sites of historical interest.

A heritage, as a whole, that combines with a widespread and well-structured hotel accommodation offering, along with a high reputation for hospitality in all its districts—an indicator of visitors’ appreciation not only for accommodation and services but also for the island’s food and wine tradition. Sicily is a land to be narrated in every corner, to be authentically discovered and experienced, and it represents an excellence in sustainable tourism, even in low season, when tourist flows are steadily growing. “The Sicilian Region,” declares Elvira Amata, Regional Minister of Tourism, Sport and Entertainment, “is constantly committed to enhancing the island’s heritage in all its dimensions, aiming at the promotion of the Sicily brand through an integrated and complementary tourist offer. We are very pleased,” Minister Amata continues, “to participate in the Global Summit of the World Travel & Tourism Council, which represents a prestigious opportunity to introduce to a highly qualified and specialized audience the treasures our territory expresses. In this regard, we have organized two tourist itineraries covering both western and eastern Sicily, aimed to potential investors, with the hope of giving them an authentic and emotional experience on our splendid island.”