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THE NATURALNESS OF A SIMPLY BEAUTIFUL VENETO

SUSTAINABILITY, SLOW TOURISM, AND UNESCO SITES

The Veneto Region confirms its position as a hub of innovation among Italian and international destinations. In line with recent travel trends, it offers travel options that allow you to experience the natural beauty of a simply beautiful Veneto, with proposals focused on slow tourism, sustainability, and the beauty of the cultural and natural heritage of UNESCO sites.

This increasingly popular way of traveling guides tourists to discover hidden places, diverse cultures, and local products thanks to slow products, such as the Cammini Veneti (Venetian Paths) and the consolidation of cycling tourism through the coordinated organization of itineraries and ad hoc projects shared by all Veneto destinations participating in "Cycling in the Land of Venice."

Cycling tourism, in particular, represents a growing travel trend, and our region is the perfect destination. Thanks to routes to suit all tastes, it combines dreamlike landscapes with truly exceptional food and wine and hospitality. In addition to the offering of 7 excursions and 5 itineraries covering all Veneto destinations, cycling tourism will be further strengthened with important cycling infrastructure, such as the completion of the Treviso-Ostiglia route and the Veneto sections of the Adriatica and VenTo cycle paths.

Furthermore, the network of walking routes will be expanded, including the Prosecco Hills Trail, the Dolomites Trail, the Altavia dei Berici Trail, the Fogazzaro-Roi Trail, as well as interregional trails such as the Via Romea Germanica, the Romea Strata Trail, the St. Anthony's Trail, and the Via Claudia Augusta.

Regarding river tourism, the Region is developing specific tourism products with initiatives aimed at making river tourism an increasingly attractive experience for Italian and international tourists and encouraging greater use of our waterways, integrating them with other attractions such as cycling routes, cultural and gastronomic events.

For those who want to regenerate and find perfect balance, the Abano and Montegrotto spas and the beaches offer the ideal place.

Furthermore, major sporting events, attracting countless enthusiasts from across Italy and around the world, can expand the tourist offering, making the area more attractive and welcoming.

Winter 2026 will be the winter of the Milan Cortina 2026 Olympic and Paralympic Games. Cortina, the pearl of the Dolomites, will be the protagonist with the alpine skiing, curling, bobsleigh, skeleton, and luge competitions, while the Verona Arena will host the closing ceremony of the Milan Cortina 2026 Winter Olympic Games and the opening ceremony of the Paralympics.

The Great Beauty of the UNESCO Sites of the Veneto

The 14th-century fresco cycles and the Botanical Garden in Padua. The Prosecco Hills of Conegliano and Valdobbiadene. The Venetian defense works between the 15th and 17th centuries. The prehistoric pile-dwelling sites of the Alps. The Dolomites. The city of Verona. The city of Vicenza and the Palladian villas of the Veneto. Venice and its Lagoon.

The Veneto region expresses its beauty through 9 UNESCO sites, 4 MAB Biosphere Reserves (which protect biodiversity and sustainable development), and 2 intangible cultural heritage sites related to the Veneto region, which enhance the arts and crafts that are the hallmark of a community.

The Grand Tour has never been so relevant, and it's like a dream come true: a slow journey from the lagoon of Venice, the most beautiful city in the world, to the peaks of the Belluno Dolomites. From Verona, the city of Romeo and Juliet's love, to the Arena, a thousand-year-old Roman amphitheater now an open-air theater, where every year from June to September you can experience the thrill of the Verona Arena Opera Festival, the Italian operatic vocal art recognized as a UNESCO intangible cultural heritage. From the hills designed by heroic winemakers to Palladian villas and Renaissance gardens, from Giotto's brushstrokes to the bastions of the "Serenissima" on Lake Garda.

Don't forget the typical products of the Venetian food and wine tradition on this wonderful journey, ranging from seafood delicacies to mountain flavors, not to mention Lake Garda cuisine and excellent wines, for a taste experience that will touch your senses.

For information:

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